

# GIVE THE PERFECT *Gift* – EVERY TIME!

## **Ribbon makes gift giving easy**

Looking for the perfect gift, but don't know exactly what that is? *Ribbon* makes it easy for you by offering the Gift of Choice. With *Ribbon* gift cards, recipients choose their own gift from a variety of top-quality, brand-name merchandise by redeeming their cards online. And with a variety of gift collections in a range of budgets, you're sure to find just the right one for every person and every occasion.

## **When is *Ribbon* the right gift?**

For gift-giving occasions, like these:

### **Personal gift occasions**

Birthdays	Anniversaries
Holidays	Mother's/Father's Day
New baby	Host/Hostess
Weddings	Thank you
Graduations	Valentine's Day

### **How does *Ribbon* work?**

*Ribbon* is simple and convenient for the gift giver. You just:

1. **CHOOSE** from the amazing *Ribbon* Gift Collections.
2. **BUY** a Gift Collection from your *Ribbon* Gift Consultant.
3. **GIVE** the Gift Card to the recipient to redeem for the perfect gift!

Then, the **recipient**:

1. **DISCOVERS** and browses their Gift Collection online at [www.ordermygift.com](http://www.ordermygift.com)
2. **DECIDES** on the perfect gift from the many name-brand items and selects it with a click.
3. **DELIVERED!** The gift is then shipped to their door, free of charge.

### **Why give *Ribbon*?**

*Ribbon* Gift Collections have been making people happy for nearly 40 years, and you can trust *Ribbon* for so many reasons:

- 180-day Satisfaction Guarantee.
- FREE Shipping.
- Easy online redemption.
- Popular brand-name gifts.
- *Ribbon* Gift Cards never expire.

**Ask your *Ribbon* Consultant for details!**



*Ribbon*  
THE GIFT OF CHOICE